REDHEADS ANONYMOUS



BEING A REDHEAD IS ALL KINDS OF COLORFUL

FOR PRESS INQUIRIES, CONTACT:

Natalie Neckyfarow (301) 661-8321 press@redheadsanonymous.com

JOIN THE CONVERSATION:

www.redheadsanonymous.com
Facebook: www.facebook.com/RedheadsAnon
Tumblr: tumblr.redheadsanonymous.com

Twitter: @RedheadsAnon Instagram: @RedheadsAnon





NAMED "WEB TO WATCH" BY USA TODAY

"REDHEADS ANONYMOUS IS A TERRIFIC EXAMPLE OF WHAT MAKES A GOOD WEB

SHOW. The story is established quickly; it's well written, directed, and acted; all while being packaged in a bite-sized format. [The writers have] put these characters into funny situations, given them lines that are quick and clever, and filled space with just enough sight gags to ensure that you can't look away."



~ WEBVEE GUIDE



"Redheads Anonymous, which is filled with charming characters, subtle sight gags, and 30 Rock-esque cutaways, is quite sharp.

The witty script ... will keep us around for [the] entire five-episode first season."

~ TUBEFILTER

"Filled with freckly fun, the five episodes will have you in stitches faster than you can say 'strawberry blonde'."

~ GINGER PARROT





"There's no doubt that Elisabeth and her red-headed cast members are soon to be anything but anonymous."

~ BREAKDOWN SERVICES













NAMED ONE OF THE TOP WEB SERIES AT RAINDANCE

"The likable cast keeps the giggles coming ..." ~ VODZILLA.CO

"Genuinely funny, the series also carries a serious note as it subtly reminds us that bullying redheads is still bullying."

~ NEW MEDIA ROCKSTARS





"REDHEADS ANONYMOUS IS THE CROWNING GLORY OF WEB SERIES

If you haven't seen REDHEADS ANONYMOUS yet, you simply aren't living life to its fullest potential!"

~ COMEDY CAKE

"The series is not just funny for funny's sake, it touches on topics such as feminism, identity, bullying, tokenism and many more to make it a show that is necessary viewing, whether you have red hair or not!"







"The series proves that not only do gingers have souls, but a lot of heart as well."

~ JEREMY ROMERO, FILM GRIT











AWARDS & RECOGNITION

Awards:





4 Time Winner "Web Series of the Week"
"Favorite Actor of the Week" Ethan Slater
"Favorite Actress of the Week" Elisabeth Ness

Nominations:











Indie Series Awards Nominee

Best Original Song

"Redheads Unite" by Carner & Gregor

Best Supporting Actress in a Comedy Kathleen Littlefield



Official Selections:





















SHORT SYNOPSIS

To win a Redhead Scholarship, Molly and her three ginger pals must find out: what does it mean to be a redhead?

In the internationally-award-winning comedy *Redheads Anonymous*, the ambitious and quirky redhead Molly (Elisabeth Ness, *The Grid*) finds a way to pay for school with a too-good-to-be-true scholarship exclusively for gingers. Applying for the Redhead Scholarship means enlisting ginger pals for adventures that will give her redhead cred: confronting bullies with her awkward classmate Sam (Ethan Slater, *The Spongebob Musical*), arming for the beach with her naive friend Amy (Juliet Brett, *The Jacksonian*), and going undercover as a non-redhead with quick-witted roommate Jessica (Kathleen Littlefield, *Tenured*). With this perfect opportunity and the help of her friends, she must document what being a redhead means to her... now she just has to find out!

Named a USA TODAY "Web To Watch" and multiple winner of Indie Series Network's "Web Series of the Week," Redheads Anonymous explores how we embrace our stereotypes, our identity... and our hair.

LONG SYNOPSIS

Redheads Anonymous is a comedic web series; its five-episode first season has won "Web Series of the Week" on Indie Series Network multiple times, and named "Web to Watch" by USA TODAY. To win a Redhead Scholarship, Molly and her three ginger pals must find out: what does it mean to be a redhead?

Molly, an indomitable MBA student, is determined to pay her way through school. With a limited schedule, her economic prospects include parading around as fancy finger food and selling her eggs...until she has a chance run-in with a quirky small-town ginger named Amy, who has funded her big-city adventure with a Redhead Scholarship. And the best news? Molly can get one too! All she has to do is submit a video essay on "what it means to be a redhead."

It turns out that it's harder than it seems to create a comprehensive profile on the redhead identity. Luckily, birds of a (ginger) feather flock together, and Molly quickly finds a supportive group of eclectic pals to give her some redhead cred. Amy offers her expertise on everything red - from the true origin of freckles to the impact of homeschooling as a ginger. The opposite of Amy, Molly's razor-sharp and newly-divorced roommate Jessica isn't afraid to boldly supply some much-needed guidance. Rounding out the colorful cast of unique gingers is Sam, Molly's adorably awkward study buddy from stats class who hopes to overcome his hair-related insecurities and graduate from Molly's side-kick to her suave and dapper partner-in-crime.

Bonded by their hair, the unlikely group of friends find themselves caught up in a series of awkwardly entertaining situations. Whether they are getting caught up in cases of mistaken heritage, making an unexpected statement against ginger shaming in the produce section next to the pineapples, or arming their skin against melanoma with the power of a thousand sun(screen)s, one thing is for certain: being a redhead is all kinds of colorful!

Along with revealing the practicalities of surviving with a MC1R mutation (there's only one best way to screen for cancerous moles...), the first season of *Redheads Anonymous* is interwoven with the exploration of themes such as gingerism (a real term!), stereotypes, bullying, beauty standards, and the way superficial qualities change how we treat each other and ourselves. Any teens and adults who have ever felt like misfits will relate to these characters and the challenges they face. These funny, empowered redheaded women are taking the web series world by storm!

REDHEADS ANONYMOUS

MOLLY ELISABETH NESS

Elisabeth Ness is a Yale alumna who acts and sings onstage, oncamera, and in voice-over. Her work has been called "especially funny" (NY Times), "razorsharp" (Washington Post), and "hilarious" (Times Herald-Record, Catskill Chronicle, and her



mom). Favorite stage credits include Atlantic Theater, Williamstown Theatre Festival, Ars Nova, NYMF, Olney Theatre's Farragut North, 'Best Comedic Play of the Year' Red Herring, and IT Award-winning Like You Like It (Broadway Record's studio cast album). Onscreen credits include a national Pepsi commercial with Glee's Kevin McHale, NYCIFF 'Best TV Pilot', Tribeca, and Cannes Select; voice-over includes Rockstar Games, YMCA, Trojan, and Bud Light. www.elisabethness.com



JESSICA KATHLEEN LITTLEFIELD

Kathleen Littlefield is a happy redheaded actress in NYC! After studying at NYU's Tisch School of the Arts with Atlantic Acting Studio and Stonestreet Studios, some of her New York theater credits include Quinn in #ReganCross, Ava in Lucy

Thurber's Young, Dallas in *The Man of the Hour*, and Beth in *All the Windows on Alcatraz*. She starred with Rachel Dratch in the short film *Teacher of the Year* (now a feature film, *Tenured*), which premiered at TriBeCa Film Festival; and recently made her Broadway debut understudying Laura in John Tiffany's revival of *The Glass Menagerie*. She is so happy to be a part of this amazing team of gingers! Love to Mike, Mom, Dad and Biz!

SAM ETHAN SLATER

Ethan Slater is psyched to be one of the redheads making up this incredible cast. A recent graduate of Vassar College, Ethan is an actor/musician/writer now living in New York City. As an actor, he has worked on stage with directors such as Tina



Landau, John Tartaglia, and as a company member of One Year Lease Theater Company. As a playwright/composer, Ethan's work has been produced at Vassar College, professionally around Washington, DC, and seen in the Garden State Film Festival. He is the co-creator of a(nother) webseries called *The New Mayor of New York* (NewMayorofNewYork.com). More at ethanslater.com



AMY JULIET BRETT

Juliet Brett comes from a family of visual artists, and has a percussion and dance background. As a film/TV actor, Juliet has worked on *Law and Order: SVU, CSI: NY*, in Noah Baumbach's *Mistress America*, J.C. Chandor's *A Most Violent*

Year, and the Tina Fey comedy Admission. As a theatre actor, Juliet has worked on multiple projects with Pulitzer Prize winning playwright Beth Henley, including The Jacksonian (for which Juliet received critical acclaim alongside Ed Harris, Bill Pullman, and Amy Madigan), What I Did Last Summer at Signature Theatre, Laugh at New York Stage and Film, and in a Tennessee Williams Project for The Acting Company. Twitter: @JulietBrett

WITH GUEST APPEARANCES BY:



ANN HARADA



REMY ZAKEN



GIDEON GLICK



PARISA FITZ-HENLEY





ELISABETH NESS CREATOR

Elisabeth Ness co-founded Good Porpoise Productions, LLC, where she produces, writes, casts, and edits various projects, including mini-documentaries for non-profits such as the Grace Institute and CBSBB. A Yale alum, she associate-produced NYCIFF 'Best TV Pilot' Award-winner *The Grid*; co-wrote and produced the short films *Julie & Riley* and *Best Friends Forever*; and produced, directed, and wrote song parodies for a cabaret at the Williamstown Theatre Festival. When not performing or causing redheaded mischief, Elisabeth runs a monthly 'salon' for women entrepreneurs in the entertainment industry, edits performers' demos, writes song parodies, and conducts a ninety-person choir. Check out www.elisabethness.com and www.vimeo.com/goodporpoise!

DANIEL SETH DIRECTOR

Daniel Seth is a director with an interest in stories about ordinary people who find themselves in extraordinary circumstances. His productions of new work include *The One Named Leo, This Game for Two,* and *Hang Up.* As an assistant or associate, his credits include *Lee Daniels' The Butler, Zulu,* and *Fruitvale Station,* as well as productions with Robert Lopez, Kristen Anderson-Lopez, Trey Parker, Matt Stone, Sam Buntrock, Christopher Gattelli, Sheryl Kaller, and John Tartaglia. Daniel graduated with honors from New York University, and you may have seen him as a green dot on your television during the Macy's Thanksgiving Day Parade, where he has proudly served as a balloon handler for Kermit the Frog.





ED NESCOT DIRECTOR OF PHOTOGRAPHY

Ed Nescot is co-founder of Good Porpoise Productions, LLC, and manager of Ventana Productions' New York office. In more than a decade of shooting and producing video, Ed has helped Dr. Oz tackle his fear of heights atop the Woolworth Building, experienced Zero Gravity aboard the "Vomit Comet", fought the paparazzi on the red carpet with stars such as Scarlett Johansson, Mark Wahlberg and Steve Carell, made visual music with Joshua Bell, Marvin Hamlisch, and Wycleff Jean, discussed the future of Extra-Terrestrial Tourism with Virgin Galactic Founder Sir Richard Branson, and even scrubbed in for brain surgery. He's garnered five Telly Awards, three Aurora Awards, and numerous Videographer, Aegis, Clarion, and New York Festival awards. Perhaps most impressively: his Metro Soccer League team won last year's championship!

KIMBERLY GRAHAM. CSA CASTING DIRECTOR

Kim has been the Associate Casting Director at Judy Henderson Casting since 2003, where she has worked on the first three seasons of the Emmy Award-winning *Homeland* on TV; *Barefoot in the Park* on Broadway; The New Group's plays Off-Broadway; and such feature films as *Avatar*, *Paranormal Activity* 2, and *Before Midnight*. She is a frequent guest speaker and instructor at various venues across NYC, the US, and the UK, including The Network, Actor's Connection, Breakthrough Studios, TVI, and One on One Productions. Kim trained in and sang opera professionally for about 10 years, has a penchant for performing stand-up (feel free to ask her thoughts on red hair), and has also cast numerous video game voice-overs and commercials.last year's championship!





DAN MELIUS COLORIST AND VFX

Dan likes to make things. With over 10 years of experience in post-production, he's worked in many different facets of the industry, from film to industrials and everything in between! Through his work in visual effects, motion graphics, editing and producing, Dan has worked with Diageo, Nike, Google, Barely Political, YouTube, Starwood Hotels, Pepsi, Snuggle and just completed VFX work on the indie film *Sunbelt Express*. He thoroughly enjoys story telling and art in all forms and is just as excited to go to a museum as he is seeing a band or watching a terrible b-rated horror flick! Dan's love of music has led him on many adventures: he toured the world with a folk rock band playing trumpet and mandolin, has done numerous recording projects around the country and sings with the Manhattan Choral Ensemble in New York City.





KEVIN SEBASTIAN WRITER

Kevin is the producer, writer, and one of the leads of the NYCIFF Best Pilot award-winning The Grid. Other writing and directing adventures include the films Julie & Riley, Sunday Times, Itch, and Mark's Film in NJPAC's production of RENT; as well as the NJ stage premieres of Fall of Squirrel, The Four Horsemen(c), and staged readings/workshops at The Theater Project. As an actor, he participated in one of the first Writers' Guild series made for the internet, Issues: The Series, and is a series regular in Streamy-winner Tina Cesa Ward's Producing Juliet. Kevin's work has appeared at the Cannes Film Festival, NYC Opera at Lincoln Center, the Repertory Theatre of St. Louis, Tribeca VisionFest, Arkansas Repertory Theatre, Saturday Night Live, the American Globe Theatre and many others. AEA Member. @KevSebastian

JULIET BRETT WRITER

Juliet Brett studied screenwriting at The New School. Redheads Anonymous is her writing debut, and she is thrilled to be a part of such a great team. The offspring of two do-it-all artists, Juliet has kept with family tradition and has garnered an eclectic mix of behind-the-scenes experience. In addition to writing, she works as a casting assistant (Sundance hit Appropriate Behavior, numerous national commercials, and as a 'real people' street casting scout). She also loves to PA on sets when she can squeeze it in, and lend a hand with assistant producing when called upon. She continues to write her own material, is working on a children's book, and is constantly expanding her repertoire of film-related job experience! @julietbrett





JUSTIN LIEBERGEN WRITER

Justin is an actor/writer living the dream. Originally from the Midwest, Justin has been performing on stage and in front of the camera in NYC for over ten years as well as in regional theaters, national tours, and a few glorious months tanning and singing on a cruise ship. He created and produces the YouTube show "Vash and Justin Bicker...and talk about movies," which is now in its third season with over 100,000 views. He has written for Blue Core Studios, Teddy Beard Studios, and has dozens of other award winning scripts, according to his mother. He would like to thank his family, friends, and peanut butter and jelly sandwiches for all of their support and late night caloric intake.

NATALIE NECKYFAROW CO-PRODUCER

Natalie is an actor, dancer, and singer who has built her life around her Dad's advice to "never put all her eggs in one basket". She's been a Pilates Instructor and Personal Trainer, Web Designer, Entrepreneur, Marketing Assistant, Grant Writer, and bonafide Girl Friday. Natalie has played a range of characters on stage and screen, including: a vindictive kindergarten teacher in the Comedy Central pilot *Time Trumpet*, a surprisingly forward "good" girl in the indie *Sci-Fi High: The Movie Musical*, a jovial Jacquenetta in *Love's Labours Lost*, and a shy wallflower in *Junior Varsity*. Natalie's choreography has been seen in *Hitgirls: The Musical*, *Ninja Motorcycle Babes*, and *Aggrippina*. For more, visit natalieneckyfarow.com





WINSTON HOY PRODUCTION MANAGER

A Los Angeles native and newlywed to a redhead, Winston is a production swiss-army knife with seven years of experience. He is a co-founder and principal of Curiouser Creative Studio, whose commercial video, photography, website and brand identity production has garnered Silver and Bronze Telly awards, an AIGA award and more. Curiouser is currently producing the open-source documentary "Your Input Needed" inviting all (film)makers to collaborate in telling the story of the maker movement. Long an adventurer, Winston once converted a school bus to run on recycled vegetable oil and toured the states with a mission. curiousercreative.com



WHY CREATE REDHEADS ANONYMOUS

Q + A WITH CREATOR ELISABETH NESS

WHAT PROMPTED YOU TO MAKE THIS SHOW?

"Be the change you wish to see in the world." There's a tidal wave of savvy actresses becoming creators in order to see the types of shows we'd want to watch.

As a performer, I was disappointed that so many casting opportunities were to play a girlfriend, love interest, or hooker with a heart of gold; I wanted to play a comedic female with agency in her own story!



I also wanted the chance to work with other redheaded actors. Believe it or not, we rarely get cast together, unless it's to play family members; I even know of instances where a redheaded actress was passed over for a role specifically because the project already had a redhead in the cast!

I immediately started doing my research (*red*-search?) to figure out how I could write a female-driven show that involved redheads. My jaw fell on the floor when I found the Redhead Scholarship – it seemed ready-made to be the subject of a comedy! I also found Tim Minchin's hilarious song "Prejudice" and Catherine Tate's fantastic "Ginger Refuge," both of which showed that, when done well, the redhead experience could create comedy gold while simultaneously allowing for more complex social commentary.

"COMPLEX SOCIAL COMMENTARY"? SO, SOMETHING DEEPER IS GOING ON HERE... WHAT EXACTLY IS YOUR AIM WITH THE SHOW?

Redhead world domination! ...Just kidding. Maybe.

In addition to creating smart comedy in the vein of *Unbreakable Kimmy Schmidt*, we want to spark a dialogue about universally-relevant issues such as bullying and skin cancer, because humor is an ideal venue for that. Redheads are an easy-to-love and also easy-to-mock subgroup (as evidenced by *South Park*), so we wanted to turn that around, claim ownership, and use our special status to discuss controversial issues that affect all races, genders, and minorities — including stereotyping, tokenism, sexism, and body hang-ups. ...All while having a good time. Naturally.

Redheads also face unique issues that television shows don't necessarily talk about, and our series delves into true-to-life situations culled from our interviews, surveys, and personal experiences. For example, we have an episode devoted to navigating beauty standards (we take the "sun-kissed" out of "sun-kissed goddesses") and checking moles for skin cancer; an episode about bullying; and even an episode about attempting to date a fellow redhead. Tons of redheaded strangers have told us how much they love seeing their experiences reflected on the screen!

In short: if a misfit, redhead, and/or girl sees on their computer screen a character who reflects them, and to whom they can relate, then we'll have achieved something meaningful.



Q + A WITH DIRECTOR DANIEL SETH

WHAT ATTRACTED YOU TO THIS PROJECT AS A DIRECTOR?

I'm drawn to strong character-driven stories about ordinary individuals who find themselves in extraordinary circumstances. I come from a generation that was raised on shows like *Sesame Street*, where viewers learn without even realizing it. So, here, I was excited to dive into a broad comedy that's funny in its own right, but also contains deeper resonance, stemming from very real issues like identity, bullying, and tolerance.



WHAT DO YOU THINK ABOUT WOMEN IN COMEDY?

I have seen countless examples of projects where female characters are only present as devices in relation to their leading men, and have even been guilty of working on some. As someone who believes in gender equality, it's nice to have an opportunity to work on something that can enact a small change in that balance.



WHAT WERE YOUR BIGGEST INFLUENCES IN HOW YOU DIRECTED THIS PROJECT?

When creating content intended for online distribution, pacing is crucial, since viewers have the ability to easily change their focus to a video of an adorable puppy. So, I thought about comedies that encourage audiences to catch up to their speed and intelligence. Shows like *Arrested Development* and *Scrubs* were both wildly inventive and poignant, encouraging repeated viewings. Additionally, Don Scardino's incredible body of work on *30 Rock* influenced the tone I worked to achieve with my cast, and guided the conversations I had with our cinematographer, as we worked to create a clear visual language.

WHAT IMPACT DO YOU FEEL REDHEADS ANONYMOUS CAN HAVE ON THE WORLD AT LARGE?

Redheads Anonymous has been a low-budget, do-it-yourself endeavor. Elisabeth had grown dissatisfied with how she (and people like her) were depicted in media, but rather than complaining, she took the initiative to do something about it. That's empowering. If Redheads Anonymous makes someone feel better about his or her sense of self, encourages a lack of discrimination, or inspires others to create their own stories, we'll have succeeded here.





CREATED BY

Elisabeth Ness

WRITTEN BY

Elisabeth Ness, Juliet Brett, Kevin Sebastian, Justin Liebergen

DIRECTED BY

Daniel Seth

SERIES REGULARS

Molly Elisabeth Ness
Sam Ethan Slater
Amy Juliet Brett

Jessica Kathleen Littlefield

SPECIAL APPEARANCES BY:

EPISODE 1

Ann Harada John Tartaglia Perri Lauren Michael Grew Justin Liebergen Doug Plaut Mike DePaulo

EPISODE 2

Remy Zaken Jonathan Dyrud Martin Harvey

EPISODE 3

Daniel Bielinski
Gideon Glick
Allie Trimm
Frank Monteleone
Bennett Santora
Sam Jules
Erin Kelly
Brigid Harrington
Tess Hintelmann
Whitney Woerz

EPISODE 4

Jimmy Callahan
Parisa Fitz-Henley
Trey Gerrald
Sam Tedaldi
Jabari Gray
Weston Allen Kemp
Hilary Fingerman
Nicole Carroll

Glenn Quinton George Brad Bong Rebecca Kopec Joshua Nicholson

EPISODE 5

Aaron Gold
William DeMeritt
Obaid Kadwani
Wesley Tunison
Theis Weckesser
Erin Cronican
Natalie Neckyfarow
Kimmy Foskett
Josh Cameron
Joe Cummings
Channing Pickett
Levi Morger
Justin Padway

EXECUTIVE PRODUCERS

Ed Nescot Ruth Ness Vint Cerf

PRODUCER

Elisabeth Ness

CO-PRODUCER

Natalie Neckyfarow

PRODUCTION MANAGER

Winston Hoy

CASTING DIRECTOR

Kimberly Graham, CSA

ASSOCIATE PRODUCERS

Kevin Sebastian
Lesley Anne Mealor
Juliet Brett
Samantha Northart
Jane Condon
Joshua Keller Katz

DIRECTOR OF PHOTOGRAPHY

Ed Nescot

ASSISTANT DIRECTOR

Mengyin "M" Lin

1ST ASSISTANT CAMERA

Liza Gipsova













REDHEADS ANONYMOUS

ADDITIONAL ASSISTANT CAMERA

Arif Al-Yousif

GAFFER

Marcus Goldbas

GRIPS

Ruben Flores Tyler Marinello Scott Wagner

MEDIA MANAGER

Jeanne Tanios

SCRIPT SUPERVISOR

Alix Charles

SOUND MIXERS

Jesse Kennedy Spencer Plassman Mark Solomon Mano Guha Michael Kozak Joseph Wolensky

PRODUCTION DESIGNER

James-Daniel Moran

COSTUME DESIGNER

Chelsea Dowling

KEY HAIR ARTIST

Candice Crawford

KEY MAKEUP ARTIST

Jesse Parks

SET DECORATOR

Scott Salame

MAKEUP ARTIST

Tanairi (Chanty) Pagan

EDITOR

Elisabeth Ness

CO-EDITOR

Ed Nescot

ASSISTANT EDITORS

Rebecca Kopec Jake Lemmen

EDITING CONSULTANT

Kevin Sebastian

POST-PRODUCTION MANAGER

Brittany Tomkin

COLOR/VFX/SOUND EDITORS

Dan Melius Ed Nescot Pete Scozzari

COMPOSERS

Mike Sayre Andres Soto

POST-PRODUCTION CONSULTANT

Winston Hoy

BUSINESS CONSULTANT

Andrew Schmertz

SOCIAL MEDIA & PR TEAM

Kevin Sebastian Taylor Coriell Karen O'Connell Michelle Scofield Miriam Morales Liz Quercia Beth Benge

WEBSITE DESIGN

Afif Aboudi

LOGO DESIGN

Plaid Goose

CASTING ASSISTANT

Alexis Atkinson

CREATIVE CONSULTANT

Ted Sluberski

WRITING CONSULTANTS

Sarah Walker Adam Drosin Leif Oleson-Cormack Greg Edwards Catherine Frels Chloe Angyal

SONGWRITERS

Sam Carner & Derek Gregor Sammy Buck & Dan Acquisto Paul Fujimoto Greg Edwards & Ben Green Andrew Koss & Maxine Linehan









